

General Overview 2016

 wellspring
London

Toupee For A Day™

March 2, 2016

Sponsored By:



Putting it on
for the ones
we **LOVE**

toupeeforaday.com



What is...



Toupee for a Day is an all-inclusive fundraising initiative designed to bring awareness and support to all those living with cancer.

EVERYONE can participate. There are **NO** restrictions based on age, location or physical ability. The only requirement is that participants either collect pledges or fundraise in some way while sporting a Toupee. The colourful toupees help open a dialogue about Wellspring and our vital programs and services. Toupees are also available for purchase with a donation of \$20 and over. We want everyone to “put it on for the ones we love.”

March 2nd, 2016 is the official Toupee For A Day, but fundraising can be done in advance if it makes more sense. Businesses or retailers may choose to run their fundraising in combination with their own promotion or special event.

At Wellspring London, people living with cancer tell us what helps them the most – having access to information, receiving support, and learning new ways to cope. Wellspring London supports, informs and empowers those diagnosed with cancer, their families and caregivers by helping them address the fear, isolation, disruption and practical problems cancer brings to their lives. All of Wellspring London’s programs, services and resources are offered free of charge and without referral. Wellspring London depends on the generosity of its donors and supporters to ensure it is able to deliver programs of value and quality to those who need them. Our vision is that no one has to face cancer alone.

The Wellspring “toupee” has been created using **10 different colours of “hair”**. The “hair” represents a variety of different coloured cancer ribbons from some of the most common cancers, including a lavender ribbon for supporters. The emotional journey faced by people diagnosed with cancer, as well as those who support them, is very similar regardless of the type of cancer. The multi-colours of the toupee reflect the inclusiveness of Wellspring London, which supports ALL people affected by cancer and all cancer supporters.

Wellspring London does not receive any government or United Way funding and depends upon community support to keep the doors open. Thank you for *your* support!

Contact: Joanna@wellspringlondon.ca
519.438.7379